



## **SHU Cell Replica Social Media Guide**

While hosting your event, we encourage you to share your experiences on social media. This will not only provide an outlet for reflection and feelings about the impact of the replica, but it will also help bring more attention to the issue of solitary confinement overall. By sharing your experience on social media, you'll help NRCAT to spread the message of the damaging effects of solitary confinement.

### **Twitter**

- **Important Handles:**
  - **@NRCATcell-** the SHU Cell Replica Twitter. Follow for updates and news relating to the cell and solitary confinement.
  - **@NRCATtweets-** Official Twitter of the National Religious Campaign Against Torture.
- **Hashtags:**
  - **#STOPsolitary**
- **What to Tweet:**
  - **Short reflections**
  - **Pictures from the event**
  - **Calls for the end of solitary**
  - **Tweets directed at relevant senators and representatives asking them to support the end of solitary confinement.**
  - **Questions about solitary**

### **Facebook**

- **Like the SHU Cell Replica on Facebook**
- **Send NRCAT pictures from the event to publish on the page.**

### **Instagram**

- **Use the hashtag #STOPsolitary for any pictures you might take of the event**
- **@NRCATphotos**