



National Religious Campaign
Against Torture

www.nrcat.org
campaign@nrcat.org
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Fact Not Fiction Campaign

Organizer's Toolkit

Screenings of *Ending U.S.-Sponsored Torture Forever*

Thank you for agreeing to hold a screening of *Ending U.S.-Sponsored Torture Forever*. You can watch the film, download a copy, and order a DVD (\$5) at www.nrcat.org/factnotfiction-video. A discussion guide is available for download at www.nrcat.org/factnotfiction-video.

Below are sample promotional materials for your use if you wish to advertise your screening and discussion of the film. Feel free to customize them to meet your needs. If you have suggestions of additional promotional materials or questions about the Fact Not Fiction campaign, please contact Paz Artaza-Regan at partaza-regan@nrcat.org

Sample Flyer

Download a sample flyer (Word doc) that we've prepared for you to customize with details on your screening: www.nrcat.org/fnf-videoflyer1.

Sample Newsletter Blurb

Torture is always wrong. Torture violates the basic dignity of all human beings and it contradicts our nation's most cherished ideals. Unfortunately Hollywood has made a film, "Zero Dark Thirty," that claims that torture works and led to Osama bin Laden. The National Religious Campaign Against Torture (NRCAT) invites people of faith to join the conversation about torture. Come watch a special screening of NRCAT's film "Ending U.S. Sponsored Torture Forever", and learn the facts about torture. The screening of the 20 minute film will be followed by a discussion.

Time:

Place:

Sample Media Advisory

"Name of Congregation" Holds Film Screening of "Ending U.S. Sponsored Torture Forever" on "Date"

MEDIA ADVISORY

For more information: "CONTACT NAME AND EMAIL/PHONE"

City, State– “name of Congregation” is hosting a screening of “Ending U.S.-Sponsored Torture Forever”, a 20-minute film produced by the National Religious Campaign Against Torture (NRCAT). The video describes the torture practices of the U.S. government since 9/11, portrays the lasting effects on the survivors of torture around the world, and offers perspectives from a variety of faiths. All faiths affirm that torture is a moral issue and that torture is always wrong. The video makes the case that torture is always immoral – without exceptions. Torture violates the basic dignity of all human beings and it contradicts our nation's most cherished ideals. The screening of the film is part of NRCAT’s Fact Not Fiction campaign, which aims at encouraging people of faith to learn the facts about torture.

WHAT:

WHERE:

WHEN:

ABOUT:

CONTACT:

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Sample Tweets

Torture is always wrong. Join us on [[ADD IN DETAILS and LINK TO DETAILS ON YOUR SCREENING]] #FactNotFiction

We need #FactNotFiction on #torture. Check out <http://youtu.be/kQU2aMDLgeA> by @NRCATtweets

Have you seen #ZeroDarkThirty? You need to watch this <http://youtu.be/kQU2aMDLgeA> by @NRCATtweets #FactNotFiction

Heard someone justifying #torture and wondered what to say? Check out <http://youtu.be/kQU2aMDLgeA> by @NRCATtweets #FactNotFiction

Don’t let Hollywood shape views on torture. Join the #FactNotFiction campaign. www.nrcat.org/factnotfiction

Sample Facebook Posts

[[It would be great to include a link to the video, first paste in and then delete this URL: <http://youtu.be/kQU2aMDLgeA> OR include a link to a Facebook event page with details of your screening of the video]]

Contrary to the portrayal in “Zero Dark Thirty”, humane interrogation techniques are the most effective. Torture is immoral and counterproductive. Join us for a viewing of “Ending U.S.-Sponsored Torture Forever” followed by a discussion. [[DETAILS OF TIME AND LOCATION]]

-OR-

Popular culture and media seem to trivialize torture. The immorality, the illegality, the ineffectiveness of torture are brushed aside in favor of a "means justifies the ends" mentality. The movie "Zero Dark Thirty" follows this pattern in its fictional (and inaccurate) account of how the U.S. found Osama bin Laden. The "Fact Not Fiction" campaign, www.nrcat.org/factnotfiction, shows how this depiction is inaccurate and calls on the Senate Intelligence Committee to release its recently approved report on CIA torture.

-OR-

It is time to say no to torture. Torture is immoral, illegal and contrary to all the values we hold dear. Engage your congregations, your youth groups, your friends in opposing torture. Join the National Religious Campaign Against Torture's "Fact Not Fiction campaign", watch "Ending U.S.-Sponsored Torture Forever", advocate for transparency and truth in the U.S. government's torture program after 9/11.

Embed Code for NRCAT's video "Ending U.S.-Sponsored Torture Forever"

For Vimeo version:

```
<iframe src="http://player.vimeo.com/video/58463509?portrait=0" width="400" height="225"
frameborder="0" webkitAllowFullScreen mozallowfullscreen allowFullScreen></iframe>
```

For Youtube version:

```
<iframe width="400" height="225" src="http://www.youtube.com/embed/kQU2aMDLgeA"
frameborder="0" allowfullscreen></iframe>
```

Pictures/Webstickers to use on your website

<http://www.nrcat.org/storage/images/fnf-1.jpg>

<http://www.nrcat.org/storage/images/fnf-2.jpg>